

KIMBERLY BUSINESS OWNERS ASSOCIATION
MINUTES
April 11, 2011

The April meeting of the Kimberly Business Owners Association was called to order by President Lance Godfrey at 6:30 p.m. on April 11, 2011, at Kimberly Kut and Kurl.

Karlene Altom told the group about the Women's Day of Service scheduled for April 16. On that day the women of the community will gather to complete a number of service projects. They will be making children's pajamas, tying quilts, assembling school bags for preschool children, and assisting the school by labeling library books, putting together first grade readers and doing yard work and painting. Child care and lunch are provided.

Lance announced that the last school tournament was March 19. The treasurer reported a balance of \$3082.00 in the account. All new members have been added to the website. Members are to let Lance know if there are corrections that need to be made to the website.

Bill Knopp brought a template of the Hansen mural that Gary Stone is creating. Several business owners are interested in having their business represented on the mural.

Lance reported on the Shop Local Campaign. The KBOA will give away jackets with the Shop Local logo to good customers during the Good Neighbor Day activities. Although, there have been requests, we will not be ordering additional shirts at this time. 3,000 brochures have been delivered with 2000 remaining. A number of members reported that they have had positive results from the brochures.

Lance is willing to donate a display case that would contain information promoting local businesses and events to be installed at the new Kimberly City Hall. He also suggested that KBOA work with the city in developing a map and a list of local businesses that would also be available at City Hall.

The Car Show Committee has this event well-organized. It is scheduled for June 11 from 11:00 a.m. to 3:00 p.m. at the Red Cap Corner.

Mitzie Cheldelin and Jake Tolman are the Kimberly representatives of the Magic Valley Operation Face Lift event to be held the week of June 13. Southern Idaho Economic Development Organization is raising money to help nine communities beautify their downtown area. A number of suggestions were made concerning potential projects. Six colors of paint have been donated. Information about donating or volunteering was distributed.

Jamie Muchow reported on the plans for the Easter Egg event. The arrangements for the Easter Bunny, the train, the bounce house and the French fry wagon have been made. Volunteers should be at Windsor's by 10:30 on April 23.

It was suggested that KBOA might want to consider having an Associate Member category for non-profit organizations. It may be necessary to raise dues in the future.

During the round table discussion, Kathleen Noh reported that the education appropriation from the state has approximately \$300,000 less for staff salaries for the next school year. The school district is looking at ways to accommodate this loss of revenue. Community meetings will be scheduled in the near future.

It was mentioned that the Christmas lights need to be taken down.

The next meeting is May 9, 6:30 p.m. at Windsor's Nurseries.

Respectfully submitted,

Kathleen Noh, Secretary