

KIMBERLY BUSINESS OWNERS ASSOCIATION  
MINUTES  
June 13, 2011

The June meeting of the Kimberly Business Owners Association was called to order by President Lance Godfrey at 6:30 p.m. on June 13, 2011, at Big Al's Italian Hotdogs.

Mitzi Cheldelin reported on Operation Facelift. Work started a week ahead of the scheduled project Facelift as it was obvious that the number of buildings selected for renovation could not be completed in one week. Many volunteers are helping but more are still needed. Crews will be working from 5:00 to dark each evening the week of June 13 and from 9:00 a.m. to 5:00 p.m. on Friday, June 18.

The Car Show doubled in numbers from last year with 54 entrants. This was in part due to recruiting and involving other car enthusiasts in the planning. More help is needed next year at the event.

Ed Bryant, treasurer, reported that KBOA has three new members: Idaho Suds, Stone by Stone, KNTurf/Rock Creek Growers. There is \$2348.00 in the bank account.

KBOA is collecting the money from the businesses who want to have their logo added to the Hansen mural painted by Gary Stone.

Lance distributed a flyer "Why Join the KBOA?" which lists the advantages KBOA offers to members. He had also prepared a membership form to be used to register new members. Six jackets with the "Shop Local" logo will be given away at Good Neighbor Days. Lance asked business owners to nominate three patrons that support local businesses. From the nominations, the recipients of the jackets will be chosen. Plans are being made to distribute another advertising flyer to all household in the area in August. Lance also distributed the updated list of Community Projects.

Tracy Armstrong presented information on an advertising campaign developed by A Servant's Heart Foundation. A Servant's Heart will be providing concerts and barbecues at community events this summer.

Two representatives from the U.S. Postal Service explained and distributed information on the Grow Your Business initiative which offers several options for lowering the cost and increasing the convenience of bulk mailings for flyers.

A KBOA committee consisting of Mitzi, Cecille and Brandon will provide games for Good Neighbor Days. A horseshoe tournament is also being organized as well as Zumba dancing. Jason Smith will be contacted to find out if the candy cannon will be in operation. If so, candy needs to be ordered.

Mitzi asked that members share information about events in the community as she is giving an East End Update on Monday mornings on KLIX radio. Mitzi also reported that the stop light at Red Cap Corner is now scheduled to be installed in the summer of 2012.

The meeting adjourned at 7:30 p.m. The next meeting is July 11, 6:30 p.m. at Bella Couture on Main Street. If Bella Couture is not available, the meeting will be held at Kimberly Kut and Kurl.

Respectfully submitted,

Kathleen Noh, Secretary