

KBOA MEETING MINUTES

AUGUST 8, 2011

The meeting took place at the Kimberly Fitness Center and was called to order at 6:30 p.m. Those in attendance were: Lance Godfrey from Select Source; Robin and Jason Smith from Kimberly Fitness Center; Karen Anderson from Rock Creek Growers; Kirk Claiborn from Claiborn Storage; Duke Stimpson from Idaho Suds Car Wash; Tom and Tiffany from T & T Café; Ed Bryant from Maxies; and Kimberly Councilwoman Mitzi Cheldelin.

It was announced that Tracy Armstrong of the non-profit organization A Servant's Heart had become a KBOA member.

Harvest Decorations were discussed. Lance said he would check with Jennifer at Laughing Daisy about the straw bales since she had handled that in the past. Mitzi added that Cecille Griffith at the Kimberly Kut & Kurl has the scarecrows and usually obtained the cornstalks. Karen suggested a scarecrow contest for downtown with the winner announced at the Pumpkin Festival on October 1st. Lance would check with Jennifer about organizing this.

The current KBOA advertising campaign was discussed. Must be a fully paid member to participate. All ad copy and payment must be in by August 29th. Mitzi will be helping Lance with the layout and design. She can help any business with ad if necessary. KBOA flyer will be mailed to all households in Kimberly and Hansen.

Deanna _____ from KTVB channel 38 presented information about advertising with her station. She offered special rates for KBOA members and said she would work individual businesses or KBOA as a group on an advertising campaign.

Kirk made a motion to offer free membership to local churches in Kimberly and Hansen with the hopes of fostering more community participation in KBOA events and business support. Ed seconded the motion and it passed unanimously. Kirk said he would contact the Methodist and Christian churches in Kimberly; Lance would contact the LDS church; and Tom & Tiffany would contact the Hansen churches.

The Halloween celebration was discussed. It was agreed to move the hot dog feed and trick and trunking back to the Kimberly City Park to take place on Monday, October 31. Mitzi would let Cecille know and assignment of duties need to be made.

There is a new restaurant going in at Red Cap Corner, but no details were available.

Mitzi has 11 long banquet style tables that she would like to sell to KBOA for \$10 each. These tables have been used in the past for KBOA events.

There was a discussion about how we can make our businesses more valuable to the public. The Oil Pit has added U-Haul rentals as an example. Other ideas were a UPS drop off counter within an existing business or the sale of propane.

The upcoming City elections were discussed. Mitzi encouraged KBOA to be more active in the process even though more than 50% of the business owners live outside of the city limits. She said KBOA must support candidates that support business.

Jason reminded everybody the KBOA elections were coming up. Jason agreed to check the KBOA by-laws and report back on the exact details of the KBOA elections at the next meeting.

The next meeting will be held on Monday, September 12, 2011 at Rock Creek Growers.

Meeting was adjourned at 7:26 p.m.