

KIMBERLY BUSINESS OWNERS ASSOCIATION
MINUTES
APRIL 13, 2009
7:00 P.M.

Jason Smith, President, called the meeting to order at Maxie's Pizza & Pasta at 7:00 p.m. Members present: Jason Smith, Jake Tolman, Cecille Griffith, Jim Griffith, Kirk Claiborn, Connie Windsor, Jamee Muchow, Courtney Windsor, Ed Bryant, Tianna Brander, and Kathleen Noh.

OLD BUSINESS: The group reviewed and evaluated the Easter Egg Hunt held at Windsor's Greenhouses and Nursery on April 11. It was a huge success with over 3000 people in attendance. The jumping house and the train were very popular. Changes for next year include moving the petting zoo to a different location and eliminating the adult egg hunt.

Jake Tolman, Treasurer, reported a balance in the account of about \$1400.00. Currently 18 business have paid dues. Some members from last year need to be reminded to renew. Members were encouraged to continue their efforts in recruiting members.

Although the events have all been highly successful, it has been suggested that the organization also initiate projects that produce permanent improvement in the community. The mission statement encompasses this objective stating:

The Mission of the KBOA is to increase economic activity and awareness of Kimberly Businesses through community involvement, area beautification and promotion of local events and activities.

The consensus was that this type of project should be considered. Members will solicit suggestions from business owners about possible projects that will make downtown more attractive.

Jason reported on the arrangements for the Car Show scheduled for June 13, from 11:00 a.m. to 3:00 p.m. on Main Street. There will be no street dance this year due to the expense. Jason had a prototype of a flyer ready for approval by the group. Flyers will be available at the Fitness Center and by e-mail next week. Help is needed in getting donations. It was suggested that we let people know that donations are tax deductible. The thank you notes should also convey this information. Car dealers may be willing to donate trophies, judge and award the prizes for specific categories. Vendors need to be

recruited.

Jamee will send the information about the event to the *Community Calendar*. Ordering a banner with a removable date was suggested. Jason will visit car shows and leave flyers. The City Council needs to be contacted to close the road and portapotties need to be ordered.

NEW BUSINESS: Kathleen Noh was elected *Secretary*. The minutes will be posted on the website and sent to members.

Jamie suggested that the organization provide a sticker to members to be placed on the door or window of their business. The group thought this was a good idea and that later on we might want to give certificates or T-shirts.

Relay for Life which raises money for cancer research is May 15 and 16. The Fitness Center would welcome volunteers for their team. Each team must have at least one person on the track for 24 hours.

There being no further business, the meeting was adjourned at 8:15 p.m.

Respectfully submitted,

Kathleen Noh
Secretary